

VIEW Premium Selection presents some 300 Pre-Collections

The earliest material and trend information for Spring/Summer 2024 will be provided by the VIEW Premium Selection on 29 and 30 November 2022 at the MVG Museum in Munich. Around 300 pre-collections from international producers will provide information about the new material developments and colours for summer – including numerous newcomers and returnees.

Munich, 17 November 2022: First insights, first new materials and trend highlights: On 29 and 30 November 2022, the European premium fabric sector will meet for an important exchange with international producers at VIEW in Munich to find out about the first colour and material trends for spring/summer 2024 at the earliest possible time. A selected range of around 300 pre-collections will be on show at the MVG Museum. This means that VIEW will once again be strong and business-relevant this season.

The past VIEW Premium Selection in June 2022 was a great success. Completely booked out and more international than ever, the Preview Textile Show of Munich Fabric Start Exhibitions GmbH was an important contact point for the buying and design teams of companies such as Akris, Baldessarini, Bogner, Calvin Klein, Cinque, Comma, Drykorn, Escada, Hugo Boss, Lala Berlin, Lagerfeld, Laurél, MAC, Marc Cain, Marc O'Polo, Riani, Schumacher or Strellson. The trend towards an increasingly international range continues in November. Numerous buyers, designers and product managers from European ready-to-wear manufacturers are expected in Munich the week after next, looking for new material innovations and trends at VIEW and the parallel ISPO.

„The earliest possible colour and material information, the latest developments and trends for an accurate statement of the main collections, NOS planning, intermediate collections, repeat orders or final order possibilities – for the premium segment as well as for sports and denim collections, the middle market or the entry price segment – with the VIEW we offer the greatest possible flexibility with regard to Spring/Summer 2024 and the optimum presentation possibility for every target group.”

Sebastian Klinder, Managing Director MUNICH FABRIC START

International exhibitor portfolio with many new names

Material influences from Europe to Asia bring a highly exciting mix for the trend research of the new collections. Exhibitors from Bulgaria, China, Denmark, Germany, France, Great Britain, Greece, Hong Kong, Italy, Japan, Korea, Spain and Turkey are among the participants.

The newcomers and returnees include, in addition to others:

AGNSTR / ALA CAMPOLMI / BAIRD MC NUTT / BELL & THUNDER / CB STILE / COLORA / EKOTEN / FABRIC LAB / GUARISCO / JECA LIMITED / KING BUTTON / LANIFICIO CAVERNI / LIMONATA EAST / M.T.T. MANIFATTURA / MANTERO / MILIOR / MTP PIEROZZI / PADROCASAS / PIZVAL / RIBBONTEX / SITIP / TEKSTINA SINCE 1828 / TEXMODA / VIVOLO und WAY.

MUNICH FABRIC START

INTERNATIONAL FABRIC TRADE SHOW

PRESS RELEASE

„Whether from Germany, France, Italy, Turkey, Japan or Hong Kong - high-quality weavers and accessories manufacturers from all over the world will be presenting at the upcoming VIEW Premium Selection. We are particularly pleased about numerous newcomers and collections who are returning to VIEW this season after a long time and who appreciate both the date and the unique ambience.“

Frank Junker, Creative Director MUNICH FABRIC START

Surprisingly large response for MUNICH FABRIC START at the end of January

The textile and fashion industry is also cordially invited to the next **MUNICH FABRIC START Spring/Summer 24 from 24 – 26 January 2023** at MOC Munich as well as to **BLUEZONE and KEYHOUSE from 24 – 25 January 2023 at the Zenith Areal**. On two and three days respectively, a selected portfolio, valuable trend information, physical exchange and THE SOURCE Studios concept await the global players of the industry. A high level of interest is already apparent on the part of producers, who have already confirmed their participation in January. This means that Munich will once again offer a broad international range of products for the most important segments.

Details VIEW Premium Selection

Opening Hours

Tuesday, 29/11/2022, 9.30am - 6.30pm
Wednesday, 30/11/2022, 9.30am - 5.00pm

Venue

MVG Museum
Ständlerstraße 20, Munich

>> Registration via www.viewmunich.com/en/press-accreditation/

Next Show Dates

MUNICH FABRIC START

24 - 26 January 2023

BLUEZONE & KEYHOUSE

24 - 25 January 2023

www.viewmunich.com | www.munichfabricstart.com | www.bluezone.show