

MUNICH FABRIC START

INTERNATIONAL FABRIC TRADE SHOW

PRESS RELEASE

MUNICH FABRIC START, BLUEZONE & VIEW: SUMMER DATES 2024

Contemporary dates, streamlined schedules and familiar venues: The summer editions of MUNICH FABRIC START and BLUEZONE are set to take place in the first week of September in summer 2024. Simultaneously, MUNICH FABRIC START's duration will be shortened to two days. This implies that MUNICH FABRIC START and BLUEZONE will operate in complete synchrony. VIEW, the Preview Textile Show, will be moved forward to June.

Munich, October 19th, 2023. Meticulous timing and operational efficiency: MUNICH FABRIC START, BLUEZONE, KEYHOUSE, and THE SOURCE will present their AUTUMN.WINTER 25/26 editions in the summer of 2024 on September 3rd and 4th, 2024, at the MOC, Zenith Area, and Dampfdom. As customary, VIEW will serve as an early and exclusive Preview Textile Show for the forthcoming season, welcoming its attendees for the first time already in mid-June, specifically on June 18th and 19th, 2024, at Dampfdom Motorworld.

Focussed and effective: With this scheduling, the shows organized by MUNICH FABRIC START EXHIBITIONS GmbH will remain pivotal sourcing platforms that continually adapt to the ever-changing demands of the fashion industry. The organizers maintain an ongoing and intensive dialogue with exhibitors, visitors and key partners. The decision to reschedule the AUTUMN.WINTER 25/26 editions for early September and mid-June in the next summer season is the outcome of this dialogue.

"With our set summer dates, we enable the industry to convene at an internationally accessible location at the right time for order and collection cycles. Across our eight areas, from Fabrics, BLUEZONE, and Additional to ReSOURCE, Sourcing, Design Studios, KEYHOUSE and Sustainable Innovations, we are crafting a holistic one-stop sourcing platform of unparalleled nature. The adjustment of our running times to a uniform two-day format also addresses the industry's profound need for efficient time and budget management. We eagerly anticipate the forthcoming summer."

Sebastian Klinder, Managing Director MUNICH FABRIC START

AT A GLANCE:

Encompassing an area of approximately 42,500 square metres, distributed across eight areas, the MUNICH FABRIC START, KEYHOUSE and THE SOURCE events showcase around 1,100 collections for the fashion and apparel industry from exhibitors worldwide, all within a highly professional working environment. Elaborately staged trend forums and sample areas present a concentrated essence of the latest innovations, colour and material trends, providing inspiration and guidance. The BLUEZONE denim trade show brings together about 100 collections from the denim, street, and sportswear segments in the industrial-chic setting of the directly adjacent Zenith Area. A comprehensive lecture program and numerous networking opportunities complete the unique offerings of these events.

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MUNICH FABRIC START, BLUEZONE, KEYHOUSE & THE SOURCE

AUTUMN.WINTER 25/26

3 + 4 SEPTEMBER 2024

MOC, Zenith Area, Dampfdom Motorworld – MUNICH

During the two-day trade show, VIEW offers the industry an optimally focused setting to preview the most recent trends, material developments and innovations at an early stage, as well as to engage in essential exchanges with key suppliers. The thoughtfully curated portfolio comprises around 300 high-quality collections across four segments, presented by international exhibitors.

VIEW – Preview Textile Show

AUTUMN.WINTER 25/26

18 + 19 JUNE 2024

Dampfdom Motorworld – MUNICH

NEXT SHOW DATES 2024



SPRING.SUMMER 25

AUTUMN.WINTER 25/26

AUTUMN.WINTER 25/26

SPRING.SUMMER 26

23-25/01 MFS

23-24/01 BLUEZONE

18-19/06 VIEW

03-04/09 MFS

03-04/09 BLUEZONE

03-04/12 VIEW

www.munichfabricstart.com | www.bluezone.show | www.viewmunich.com