

MUNICH FABRIC START

INTERNATIONAL FABRIC TRADE SHOW

PRESS RELEASE

KICKING OFF SPRING/SUMMER 2025: MUNICH FABRIC START OPENS SOURCING ROUND FOR THE NEW SEASON

A successful first day is drawing to a close at MUNICH FABRIC START: the international fabric trade show (until 25 January), the denim trade show BLUEZONE, the innovation hub KEYHOUSE (both until 24 January) and the one-stop sourcing solution THE SOURCE (until 25 January) kicked off today at the MOC. Under the motto “CLARITY”, the European fashion industry is coming together for three days of lively creative exchange and networking. Around 1,000 exhibitors from all over the world are presenting a wide range of collections, upcoming trends and innovations from the textile industry for the Spring/Summer 2025 season in eight areas covering 42,500 square meters.

Munich, 23 January 2024: The trade show round for Spring/Summer 2025 kicked off today at MUNICH FABRIC START with THE SOURCE under the title “CLARITY”, with BLUEZONE under the title “SIGNATURE” and the KEYHOUSE. Once again, the blend of trade show, trend forums and a top-tier supplementary program of various lectures and presentations was attended by visitors from the fields of design, procurement and management. Spread across the areas ADDITIONALS, FABRICS, ReSOURCE, BLUEZONE, DESIGN STUDIOS, KEYHOUSE, SUSTAINABLE INNOVATIONS and THE SOURCE, MUNICH FABRIC START represents the entire fashion eco-system in one place, once again making it a unique one-stop sourcing solution for the European fashion industry.

“MUNICH FABRIC START, BLUEZONE and KEYHOUSE once again make for a harmonious triad. Together they showcase the entire fashion ecosystem and are the largest German platform for the fashion industry. Our continuous objective is to unite the casual with the aesthetic and highly professional. The first day of the show and the feedback from our visitors and suppliers show us that this claim is appreciated and that MUNICH FABRIC START is a must-attend event.”

Sebastian Klinder, Managing Director of MUNICH FABRIC START

“Clarity is the order of the day for the industry, and the first day of the show reaffirms us and this theme. Everything revolves around orientation, structure and tidiness. There is currently no room for creative chaos, but only for a clear goal, a clear strategy. And that's exactly what we want here at MUNICH FABRIC START – the reduction to clear core statements, around which everyone can then find their own individual inspirations and approaches everyone can then find their own individual inspirations, approaches and solutions.”

Frank Junker, Creative Director & Partner of MUNICH FABRIC START

Until Thursday, some 1,000 suppliers from all over the world will be showcasing their creations and services for Spring/Summer 2025 – including the likes of Assyst, Cadica Group and CNC Tessuti, Liberty, Lisa and

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Studio 9, Takisada Nagoya, WeNordic and Yünsa. In elaborately curated and staged sample areas and trend forums, the industry will reflect on pioneering color and material trends, innovations and inspiration for the coming season, true to this year's motto "CLARITY".

In the Zenithhalle, BLUEZONE focuses on the latest collections and innovations from the Denim, Streetwear and Sportswear sectors until tomorrow – presented by suppliers such as Prosperity x Stella Blu, Ansi pgt, Bossa, Calik Denim, Denim Authority, DNM, Evlox, ISKO, MTV Belts, Naveena Denim NDL, Orta, SASHIKODENIM by Pey, Sharabati Denim and Tejidos Royo.

The broad exhibitor portfolio of MUNICH FABRIC START is accompanied by a top-tier program with over 50 speakers offering fascinating insights into their trades in more than 30 exclusive TREND LECTURES (Keyhouse – Hall 5) and the SEMINAR ZONE (BLUEZONE – Hall 7), providing information on upcoming trends.

The complete supporting program with all presentations and program items can be found in the MFS APP and on the website at www.munichfabricstart.com/en/the-show/.

MUNICH FABRIC START & THE SOURCE

SPRING.SUMMER 25
23 – 25 JANUARY 2024
MOC – MUNICH

BLUEZONE & KEYHOUSE

23 – 24 JANUARY 2024
ZENITH AREA – MUNICH



www.munichfabricstart.com | www.bluezone.show | www.viewmunich.com