



# PAVING THE WAY FOR A BRIGHT FUTURE OF FASHION

Munich Fabric Start impresses with its unique, incomparable flair and exciting showcases. Denim is widely featured in the Blue Zone by more than 100 brands as well as in panels and trend seminars in The Denim Club.

The fashion industry is currently facing a number of challenges without any clear solutions in sight. All the more reason for Munich Fabric Start to provide a networking platform to pave the way for interactions, discussions and partnerships and provide inspiration and responses to market-relevant questions and the latest developments. Smart textiles, biotech, digitalisation, future fabrics and sustainability are just a few of the topics that exhibitors will be shedding light on in the 'Key-

house'. Also taking place are various showcases, 'Sustainability Innovations' and the popular 'Organicselection', which provides in-depth information on the latest developments in the field of future-proof, sustainable textiles.

As well as the many opportunities to interact and discuss a varied range of topics, the line-up also includes expert panels, roundtables in the Bluezone's Denim Club as well as trend seminars. But the real highlight of Munich Fabric Start will be the

product developments and new collections of the 1,000+ exhibitors for the AW 19 season. The adjoining Bluezone with more than 100 significant brands is one of the world's biggest denim and sportswear shows, representing the interests of the market and the brands. The organisers are expecting a lot of new suppliers, guaranteeing a wide portfolio of innovative product developments. The tradeshow has done its homework with in-depth trend research in order to create a perfect mix of internationally renowned companies and creative start-ups showcasing niche products or experimental product ideas. It also ensures a high standard of services with the goal of creating the best possible platform for efficient working.

**MUNICH FABRIC START  
& BLUEZONE**  
4 – 6 SEPTEMBER 2018

*USP: ONE OF THE BIGGEST TEXTILE TRADESHOWS*

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