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PRESS RELEASE

VIEW PREMIUM SELECTION NO LONGER POSSIBLE, PLANNING THE SECOND EDITION OF FABRIC DAYS FOR SPRING.SUMMER 22

Following the successful staging of FABRIC DAYS at the beginning of September 2020 as the first physical trade fair after the lockdown, the organisers of MUNICH FABRIC START Exhibitions GmbH have started planning the next round of trade fairs for the Spring.Summer 22 season. The aim was to realise VIEW Premium Selection as a Preview Textile Fair to compliment the main trade fair which would follow 6 weeks later in Munich.

However, over the past few days the situation has changed drastically and with it the starting position. Current Covid-19 developments and the uncertainty of any changes move organisers further away from the certainty of being able to realise VIEW in the usual professional way in just a few weeks time. Further measures such as extended travel restrictions are not foreseeable at this point in time.

FABRIC DAYS has proven that a trade fair is possible despite the great challenges of a pandemic. However, against the background of the current development, the organisers no longer consider a trade fair at the beginning of December to be justifiable or responsible. After all, the health and safety of all exhibitors, visitors and participants at the trade fairs always has top priority.

VIEW Premium Selection no longer possible

As a result of these crucial developments, the organisers feel compelled to cancel VIEW Premium Selection from 1 - 2 December 2020.

"The decision to cancel the VIEW Preview trade fair is a difficult one, however it must be based on our sense of safety and responsibility. After all, there are only a few weeks left until the beginning of December – a very short time in which the risk cannot be sufficiently assessed based on rates on infection to continue planning VIEW. We have reached a point where we should reduce our travel and social contacts to a minimum – at least for the time being with the option to resume again in the coming weeks."

Sebastian Klinder, Managing Director MUNICH FABRIC START

Starting the new season with FABRIC DAYS from 26 - 28 January 2021

The team is now concentrating on organising the second edition of FABRIC DAYS from 26 - 28 January 2021 and is confident that they will be able to offer the textile industry the usual date to present the Spring.Summer 22 collections.

The condensed, business focused format of FABRIC DAYS offers the required flexibility to be able to adapt quickly to any changes in the coming months. The main objective here is to offer the industry the necessary planning security and a physical textile fair for personal exchange. In this way, the organisers particularly rely on the support of the textile industry and the confidence placed in them during this extraordinary time.

MUNICH FABRIC START

INTERNATIONAL FABRIC TRADE FAIR

"Of course we are doing everything we can to realise our plans despite the very dynamic times. This is a perspective for the industry and our fixed goal, which can only be achieved with our collective efforts. Flexibility and cohesion are particularly required now. We are prepared to offer the industry a platform in Munich for personal exchange, provided that it is possible and can be justified by all those involved."

Frank Junker, Creative Director MUNICH FABRIC START

The MUNICH FABRIC START team has already received the first confirmed commitments and registrations for FABRIC DAYS from 26 - 28 January 2021. The organisers are again expecting a high-quality collection portfolio from around 400 international suppliers who will present their new products for the Spring.Summer 22 season in Munich.

